

Certificate for Module (Art Business Investment and Management)

Programme Code: MS145A

☎ 2910 7610

✉ bes@hkuspace.hku.hk



The programme aims to equip students with the knowledge and skills to identify the artistic and financial worth of art pieces, to buy and sell art, and to market and run an art business.

The programme begins with a study of the art business market, covering topics such as the artistic and financial value of art pieces, the key players and ecosystem of the art market and the latest trends, technology and emergence of online art trading platforms. In the second part of the programme, the focus will be on collecting and investing in art pieces, the running and marketing of the art business and how to build a career in the commercial art world.

The programme adopts a hands-on approach and includes examining real art pieces in class, case studies and a visit to an art gallery or art auction.

💰 HK\$12,500

Application Fee: HK\$150

D 1 month to 2 months

🇬🇧 English

Q Level 6 (Reg. No.: 21/000426/L6) Validity Period: 01 Jul 2021 - on-going

資深行政人員文憑 《中國古代書畫鑒藏與投資管理》

課程編號: EP189A

報名代碼: 2285-EP189A

☎ 2867 8388

✉ ancientcpc@hkuspace.hku.hk



本課程資深行政人員文憑《中國古代書畫鑒藏與投資管理》旨在構建及整合全面的中國書畫史理論體系，幫助學生系統地掌握中國古代書畫的鑒藏脈絡。本課程涵蓋中國美術史、書法繪畫筆墨、古代建築、歷代服飾、書畫裝裱材料（筆、墨、印、紙、硯）等，也透過不同的經典藝術作品及案例以解說中國古代書畫的鑒藏方法，並用以識別和分析實物。完成課程後，學生能充分瞭解古代書畫的市場價值、文化價值和收藏價值，並能掌握古代書畫拍賣市場的趨勢，減少鑒藏失誤，以享受鑒藏的最大樂趣。

- R** 申請人應該：
- (甲) i) 持有認可大學頒授的學士學位；及
 - ii) 具備兩年工作經驗或以上。
 - 或
 - (乙) i) 持有認可副學士學位 / 高級文憑；及
 - ii) 具備四年工作經驗或以上。
- 申請人若持有其他資格或相關的工作經驗，學院將按個別情況考慮。

💰 每期學費 HK\$94,000，共 HK\$188,000
課程費用包含教材及教具費用；不包含實地考察的交通費、住宿費、遊學費用等。
報名費用：HK\$300 (需接受課程組的面試篩選)

D 20 個月

🇬🇧 普通話

Business & Live Entertainment Events

商業及現場娛樂活動

Postgraduate Diploma in International Live Entertainment and Event Management

Programme Code: MS105A

Application Code: 2335-MS105A

☎ 2867 8329 / 2867 8484

✉ epgd_smhs@hkuspace.hku.hk



The programme aims to equip students with the credentials and expertise that prepare them for a variety of career in the competitive and ever-changing live entertainment and event industry.

- R** Applicants should have:
- (i) a bachelor's degree awarded by a recognized institution; OR
 - (ii) a professional qualification in a relevant discipline and three years of full-time work experience at senior managerial level in related industries.
- If the degree or equivalent qualification is from an institution where the language of teaching and assessment is not English, applicants shall provide evidence of English proficiency, such as:
- i. an overall band of 6.0 or above with no subtests lower than 5.5 in the IELTS; or
 - ii. a score of 550 or above in the paper-based TOEFL, or a score of 213 or above in the computer-based TOEFL, or a score of 80 or above in the internet-based TOEFL; or
 - iii. HKDSE Examination English Language at Level 3 or above; or
 - iv. HKALE Use of English at Grade E or above; or
 - v. equivalent qualifications.
- Applicants not meeting the standard set of criteria for admission will be assessed on individual merit.

💰 HK\$35,200 will be paid in 3 terms

Application Fee: HK\$150

D 1 year

🇬🇧 English

Q Level 6 (Reg. No.: 17/000811/L6) Validity Period: 15 Aug 2017 - on-going

Bachelor of Science (Honours) Events Management

Programme Code: HT013A

Application Code: 2345-HT013A

☎ 2867 8329

✉ parttimehtm@hkuspace.hku.hk



Over the last decade, events have emerged as significant tools for community and regional development, tourism promotion and corporate marketing. The steady growth in the number and size of events in Hong Kong has created a significant demand for professional event managers. At the same time, the increasing complexity and government regulation of festivals and events have given rise to an industry body of knowledge, and to the need for personnel trained and skilled in the practice of international festival & event management.

- R** Applicants shall:
1. hold a Higher Diploma/Associate Degree in Tourism and Events Management / Tourism and Hospitality Management / Hotel Management awarded within the HKU system through HKU SPACE, or other equivalent qualifications granted by a recognised institution; OR
 2. (i) hold an Advanced Diploma in Hospitality Management / Tourism and Travel Experience Management/ Live Entertainment, Festival and Event Management / M.I.C.E. and Event Management awarded within the HKU system through HKU SPACE, or other equivalent qualifications granted by a recognised institution; AND
 - (ii) have 2 years of relevant work experience; OR
 3. hold an Advanced Diploma with 2 years of relevant work experience / Associate Degree / Higher Diploma in other related disciplines such as Business, Marketing, Management, Leisure, and Recreation Studies granted by a recognised institution; OR
 4. have a degree of other disciplines granted by a recognised institution.
- Applicants from (3) and (4) may be required to take and pass additional module(s), based on individual merit, before the start of the programme.
- If the above academic qualification is from an institution where the language of teaching and assessment is not English, applicants shall provide evidence of English proficiency such as:
- (a) an overall band of 6.0 or above in the IELTS (with minimum component scores of 5.5 in all four components: listening, reading, speaking and writing); OR
 - (b) an overall score of 76 or above in the TOEFL iBT (with minimum component scores of listening 17, reading 18, speaking 20, writing 18).
- Mature students (according to University of Plymouth regulation) and applicants with other equivalent qualifications will be considered on a case-by-case basis.

💰 HK\$110,250 will be paid in 4 terms
Application Fee: HK\$150

D 21 months

🇬🇧 English

Q Level 5 (Reg. No.: 23/000393/L5) Validity Period: 01 Sep 2023 - 31 Aug 2028